

FOR IMMEDIATE RELEASE

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TOWN OF PIKE ROAD EXCITED TO WELCOME PUBLIX SUPER MARKET

Lease Secured for New Grocery Store, Milestone for Growing Municipality

Pike Road, ALA – The Town of Pike Road is excited to extend a warm "Welcome Home" to Publix Super Markets, Inc. (Publix). Today, we are pleased to announce that Publix has secured a lease in the growing municipality. The decision by Publix to open a supermarket in the Town of Pike Road follows many years of recruiting by the municipality. This development will provide significant retail opportunity and achieve the top retail priority indicated by Pike Road citizens.

"We are excited to welcome a new Publix Super Market to the Town of Pike Road," said Gordon Stone, Mayor of the Town of Pike Road. "Our economic development and planning teams have worked tirelessly to address the needs of our citizens and provide opportunities for sustainable economic growth. The decision by Publix to secure a lease for a store here is an outstanding reflection of the evolution of the Town of Pike Road in its first two decades as a municipality. We are proud of the many people who have played a vital role in the development of the Town. This is an opportunity for their vision to continue to be fulfilled."

Publix has secured a lease for the development of a new store in the first of Pike Road's planned Town Centers, identified in creation of the Town of Pike Road's Comprehensive Plan, which emphasizes development across all areas of the municipality. The Town looks forward to the positive economic impact of this development, the Town's first grocery store, which will bring retail opportunities to the growing municipality.

"We are committed to working with citizens, landowners, and potential retail clients to provide opportunities for sustainable growth in our community," said Liz Craig, Community Development Director for the Town of Pike Road. "We are excited to see our efforts and preparation come to fruition as we welcome Publix to the Town of Pike Road."

Since its incorporation in 1997, growth in the Town of Pike Road has been guided by a commitment to excellence and efficiency in four key areas – or Pillars – identified by citizens: Planning, Services, Quality of Life, and Education. Publix, whose mission is to be the "premiere quality food retailer in the world," is also dedicated to partnering with and supporting the communities it serves. The Town of Pike Road looks forward to cultivating the partnership between our community and Publix for many years to come.

"As a retail partner, the history of Publix, which has had a commitment to quality since it began in a small Florida town, makes it a perfect complement to the Town of Pike Road," said Mayor Stone.

For more information or to schedule an interview, please contact Turner Waddell at (334) 495-4109 or (864) 958-6577 or by emailing <u>Turner@pikeroad.us</u>.