

Jeff Holland Jr.

SMSgt., USAF (Ret.), 1978-2000

CONTRIBUTED BY: DENISE HOLLAND, WIFE

Senior Master Sergeant Jeff Holland Jr. served in the United States Air Force for 22 years. His awards and medals include: Meritorious Service Medal, Air Force Commendation Medal with three oak leaf clusters, Air Force Achievement Medal with one oak leaf cluster, Air Force Outstanding Unit Award with one oak leaf cluster, Air Force Organizational Excellence Award with two oak leaf clusters, Air Force Good Conduct Medal with five oak leaf clusters, National Defense Service Medal, Air Force Overseas Long Tour Ribbon, Air Force Longevity Service Award Ribbon with four oak leaf clusters, NCO Professional Military Education Graduate Ribbon with two oak leaf clusters and Air Force Training Ribbon.

Holland was born in Griffin, GA, October 12, 1959, to his parents, Jeff Holland Sr. and Vivian Marie Holland. He was reared there and graduated from Griffin High School in 1978. Holland worked as a laborer baling hay and bush-hogging with his father until he enlisted in the U.S. Air Force as a 702 Information Manager which he performed for his entire career; working with computer technology.

Holland's Air Force assignments took him to various Air Force installations. His first tour of duty was at Kadena AB at Okinawa, Japan, for 18 months followed by assignment to Offutt AB at Omaha, Nebraska, for four years. He applied and was accepted for a special duty assignment, Area 51, at Tonopah Las Vegas, Nevada. This Intel assignment was top secret. Holland was then assigned to Langley AFB in Hampton, VA, continuing this type of work. In 1992, Holland played a significant part in the standup of the Air Combat Command which combined the three Air Force Commands, Strategic Command, Tactical Command and Military Command. His last assignment was at Maxwell, AFB, in Montgomery, AL, where he worked in the Command Professional Development Center retiring August 1, 2000.

Holland received his Bachelor of Science in Electronics Management from Southern Illinois University May, 1995.

Holland began a second career working at Reinhardt Lexus from 2001 to 2023 in Montgomery, Alabama. His starting position was a valet and greeter. After a few years he was promoted to Service Customer Care Manager.

Holland is currently employed at Methodist Children's Home, as the Director of Facilities and Fleet.

Jeff and his wife, Denise are active members of First Baptist Church, Montgomery. Jeff serves in various ministries, to include deacon, orchestra's drummer, church security, and board member of Children's Hope, and Montgomery Christian School. Jeff and Denise have one grown son, Eldrick, married to Alex, who lives in Hoover, AL. They are proud grandparents of two beautiful granddaughters, Allison Grace, and Ella Noelle. Jeff and Denise enjoy reading, mentoring, volunteering, sewing, cooking, walking/running, working out, and golfing.

Denise states, "I am grateful for Jeff having served his country and served with such passion for our freedom." Denise also elaborates on Jeff's faith, stating "he is a God fearing husband and loves the Lord!"

Holland's conclusions about his military service in saying, "Considering that less than one percent of the U. S. population serves in the military, I thought that it was so important to do something that meant more to me probably than anything that I had ever done workwise. Serving your country 24 hours a day for more than 20 years has meant more to me as far as commitment that has helped me to realize that it is never about one person. It is about with whom you serve. Although I was in the Air Force, my Army, Marines, Navy and Coast Guard are all one team. We put on, and honor the uniform of our service, and serve in our nation's military for God and Country. We are called to defend this country when the United States flag, Old Glory, flies. If I could get young folks to do a two or three year period in the military, they would be amazed at how much they would appreciate their country."

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